

LEICESTER U3A
AIMS AND OBJECTIVES
MARCH 2024 TO MARCH 2027

1. AIMS

Over the next three years:

- a) To retain and increase our membership.
- b) To widen the already large variety of interest groups, activities and events that we have.
- c) To increase our contact with both our membership and the wider community.

2. OBJECTIVES

- a) Maintaining and developing the Leicester u3a finances, both past and present.
- b) Maintaining and developing our administration, policies, & procedures.
- c) Maintaining and developing contact with the Membership, new and existing.
- d) Maintaining and developing and exploring further full use of the Beacon management system.
- e) Building on the list of positive achievements we had in 2023, from May, when we held the Coronation Celebrations; through August and the Summer Garden Party, to December, when we held the Christmas Party, and the Christmas Lunch, at Taste, Leicester College.
- f) Maintaining and developing a structure for our work, events and activities early in a year and operating to it through the following months, allowing for any possible contingencies and new initiatives that might arise through a year.
- g) Maintaining and developing the number and variety, across the subjects, of interest groups, activities and events, in addition using Third Age Trust, and online groups more.
- h) To increase and develop our contacts with our neighbouring u3as.
- i) Increase and develop participation in national u3a events.

- j) To develop our connections with the national Third Age Trust, participating in the creation and work of the new Council of Representatives and the new Board of the Third Age Trust, and all the Third Age Trust's educational initiatives through increased use of the national website, and its Subject Advisers.
- k) To hold all our regular events: the Monthly Meeting, with speakers and demonstrations, the Coffee Mornings, and the trips, open to all members, and develop the number and variety of these.
- l) To widen and develop the role of Publicity Co-ordinator, contacts and outlets.
- m) To continue to increase the size of our membership, building on the progress made after the pandemic in retaining our members, through publicity material placed in surgeries, hospitals shops cafes restaurants and clubs.
- n) To collaborate with other organisations and events in the Community: E.G. the Clarendon Park Summer Fair; the Clarendon Park Christmas Fair, and with Christchurch in their Art Exhibition.
- o) To increase and widen the variety of speakers and talks through developing participation of members and groups in presentations and demonstrations.
- p) Appoint a Trips Co-ordinator, to organise Leicester u3a trips; and to encourage and initiate groups to organise their own trips locally and nationally; improving our background documentation for all.
- q) To expand and increase our interest groups, through increased information across our platforms of the Monthly Meeting, the Coffee Morning, the Newsletter, the Facebook page activities and events.
- r) To develop our Newsletter; and continue to encourage new features and contributors.
- s) To continue to develop our new website, completing the migration of all existing detail to the new site, and once implemented increasing the features, photographs, illustrations, and contributions from members it can receive, and update its look and ease of use.
- t) Increase and develop our assets plus their use amongst the membership.